



Sustainability in the Water Industry

are
you
Sustainable Thinking. Let it grow on you.

Wisconsin Water Association
89th Annual Meeting
September 16, 2010

Sustainability

- What does it really mean?
- What does it include?
- Why should I care?
- What are other utilities doing?

AWWA Definition

Sustainability means providing an adequate and reliable water supply of desired quality – now and for future generations – in a manner that integrates economic growth, environmental protection and social development.

Sustainability

■ What Does It Include?

- Energy Conservation
- Water Conservation
- Other Carbon/Water
Footprint Reductions

Saving Energy & Water = \$\$ Savings

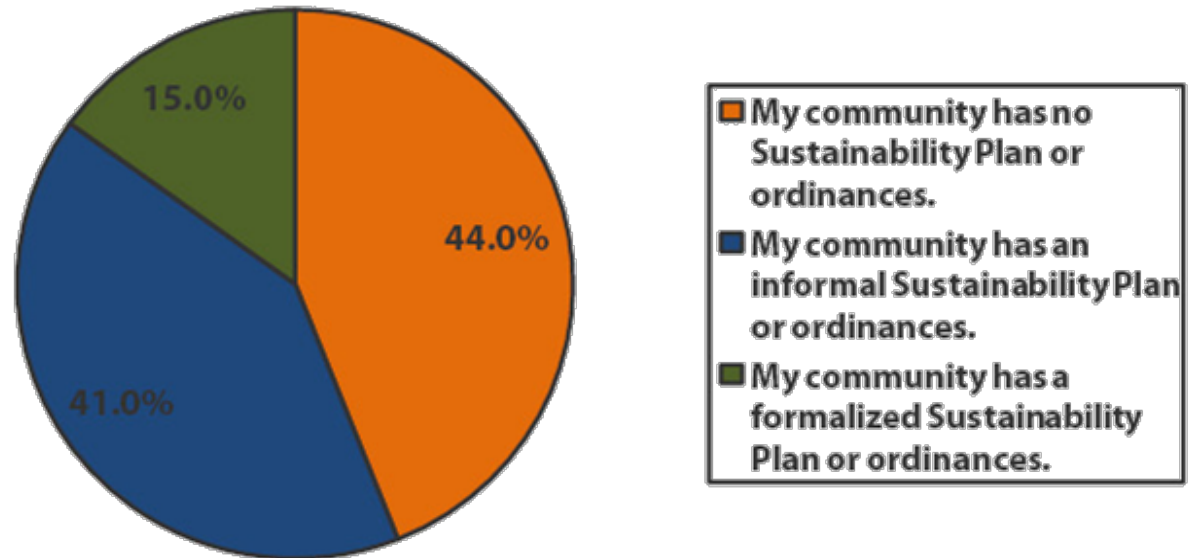
Sustainability

- What do others think and why should I care?
 - Energy Conservation; Focus on Energy, All Electric Companies, State of Wisconsin....
 - Water Conservation (PSC, DNR, & others including *Clean Wisconsin*)
 - Community Efforts/Citizen Groups
- Why?.....Because you will NEED to

What are others doing?

Sustainability Planning

Which of these statements is true?

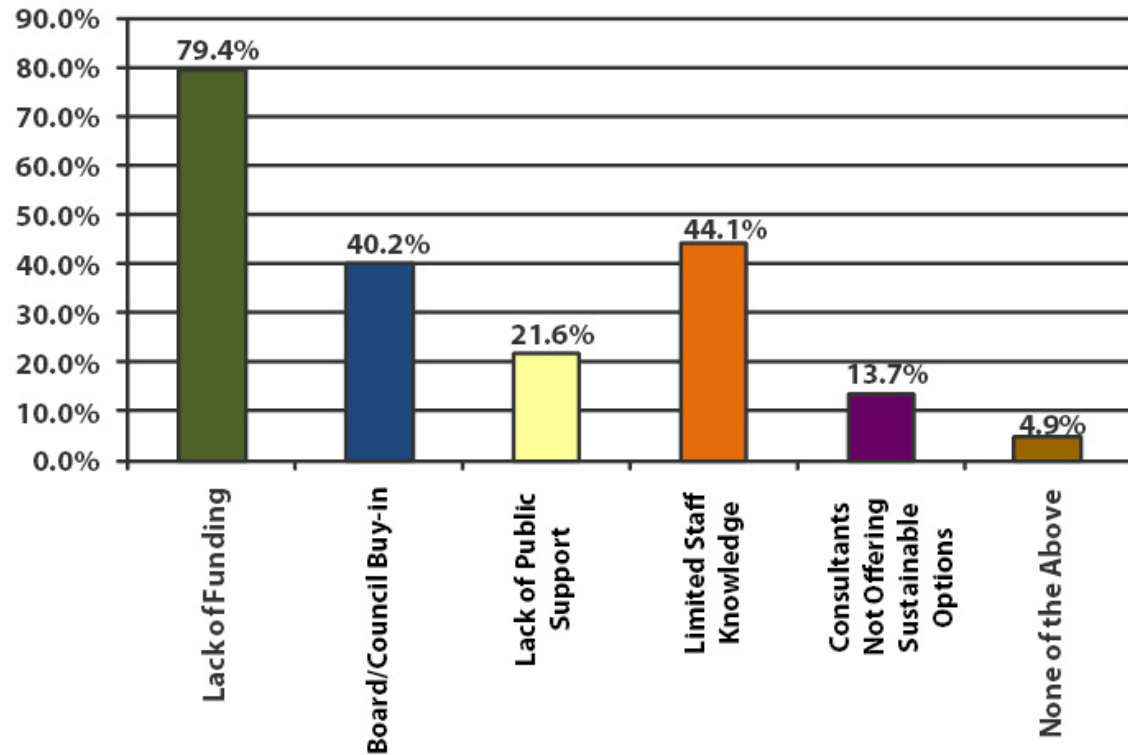


Most Utilities do not have a formal plan but most have incorporated sustainable features.

Source: Baxter & Woodman Sustainable Practices in Government Agencies Survey, August 2010

Implementation Challenges

What challenges do you face when incorporating sustainability into your community and projects?



Lack of funding was cited by almost 80% of survey respondents as a challenge to incorporating sustainable features/items

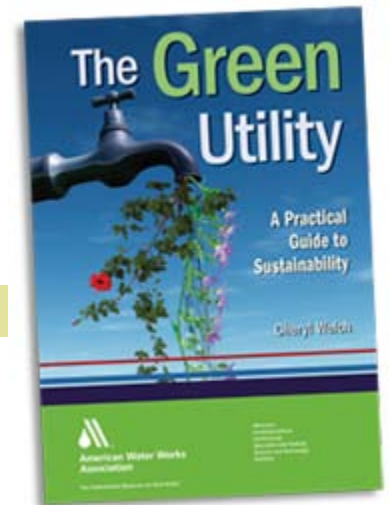
Source: Baxter & Woodman Sustainable Practices in Government Agencies Survey, August 2010

thoughtfully planning for tomorrow

AWWA Initiatives

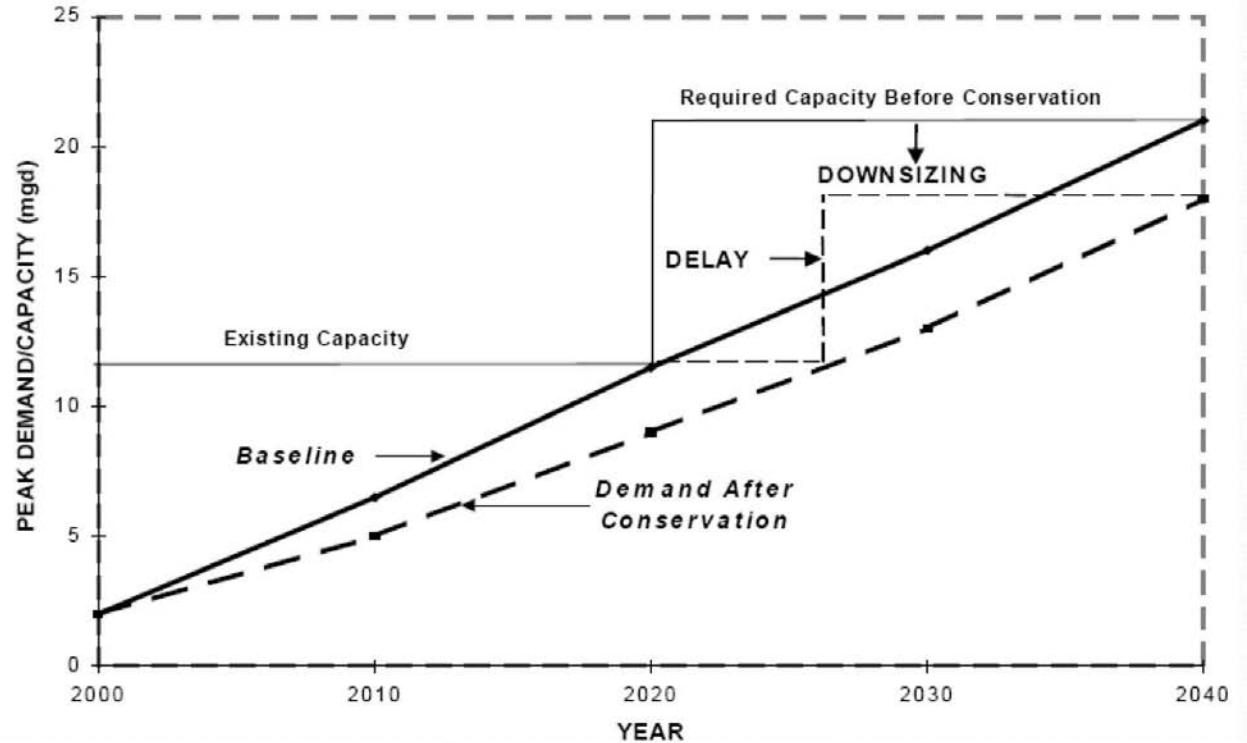
■ *Help is on the Way!*

- June 2010 JAWWA & ACE10 Topics
- The Green Utility Guide
- MOP; Sustainability Plans, Best Practices and Metrics
- Standard for “Minimal Sustainable Requirements”



Benefits of Conservation

Delay and Downsizing = \$ Saved



Credit: Mary Ann Dickinson, Alliance for Water Efficiency

Challenges with Sustainability

■ Water Conservation: Fact or Fiction?

- Water rates will decrease
- Water use will decrease
- Customer bills will decrease
- Immediate savings will be realized
- Water quality will improve
- Operations will be made easier

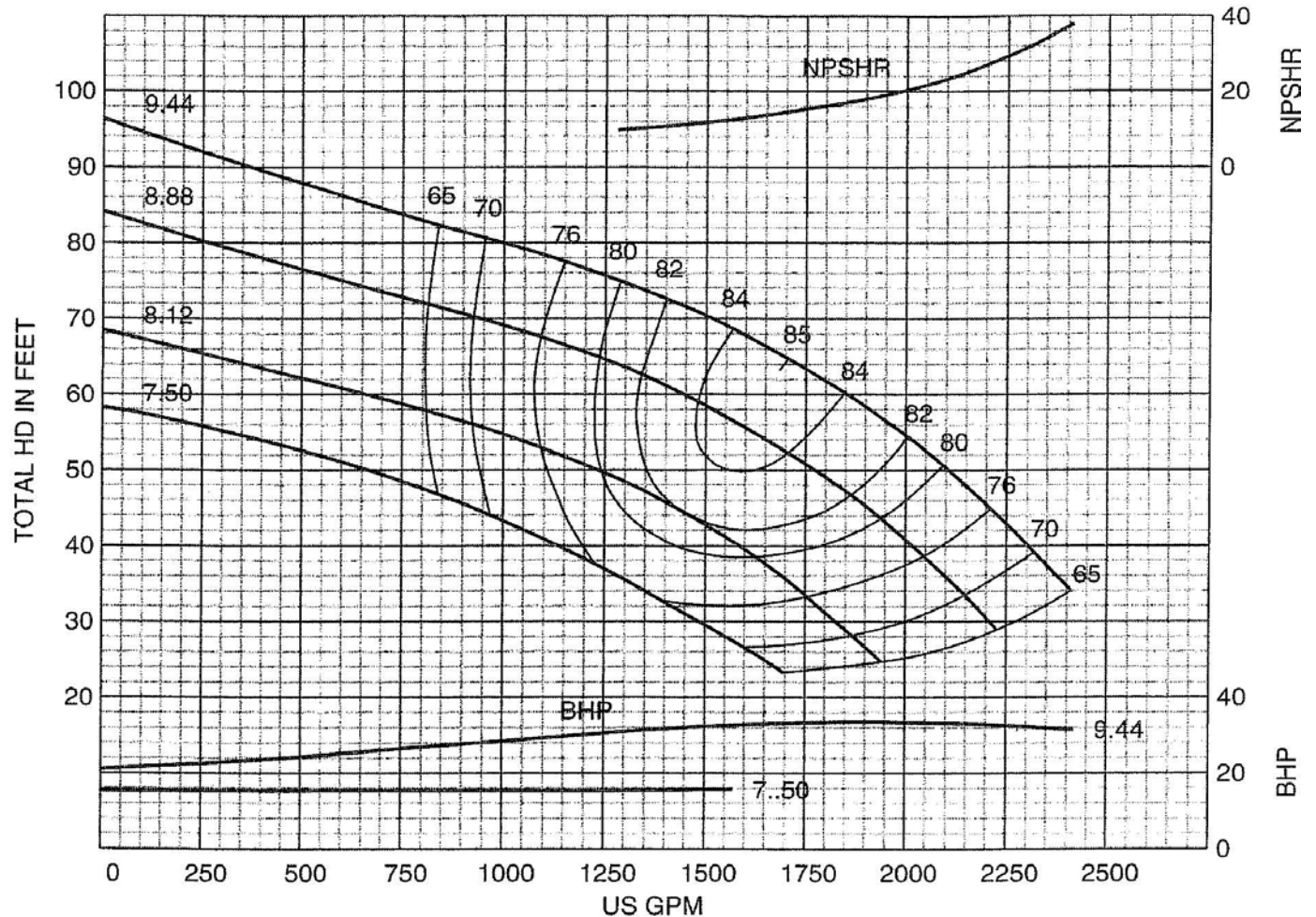
Other Sustainable Challenges

■ Energy Conservation: Fact or Fiction?

- Smaller motors will save BIG \$\$\$
- VFD's will always save you money
- Energy Management Techniques do not truly save energy
- Excess well supply and storage is needed for time of day pumping

Use of VFD

Pump Efficiencies Are Reduced



Cost/Benefit Example

■ *Time of Day Pumping*

- Average day
- Max day
- Firm supply
- Amount of storage
- Time of day duration
- Electrical savings (use/demand)

Cost/Benefit Example

■ *Time of Day Pumping*

- Average day = 2 mgd
- Max day = 3.6 mgd
- 12 hour time of day duration
- Minimum excess supply = ??
- Minimum additional storage = ??
- Energy Savings > Annualized Costs

High Benefit/Cost Options

- Sprinkling Restrictions
- Energy Audit/Efficiency Studies
- Water Audit/Leak Detection
- Water Conservation Efforts
(Watersense Products and Public Education)

Summary/Conclusions

- Encompasses a wide range of approaches and features
- Can offer long term savings and environmental benefits
- Will be part of the Water Industry into the future
- Sustainable “tools” to help are on the way



Sustainability in the Water Industry

are you  IN?
Sustainable Thinking. Let it grow on you.